

Louisiana SAF 2009 Action Plan

Final December 31, 2009

National SAF Key Strategic Goal #1: Forest Conservation and Sustainable Forest Management – *Promote keeping existing forests as forests, conserving forests, and engage in cooperative efforts to achieve sustainable forestry and natural resource management.*

Louisiana SAF Activities:

Activity	Description	Proponent	Success Indicator/ Timeline	Accomplishments
Cypress Management Guidelines	Provide professional forestry expertise and best available science to stakeholders involved in the cypress management controversy	Wetland Forest Management Committee Chair	Guidelines for sustainable cypress/tupelo management drafted, reviewed, and issued by end of fourth quarter 2009	First rough draft completed; second revision in process. Expected completion of second revision by end of first quarter 2010.

National SAF Key Strategic Goal #2: Public/Policy Engagement – *Continue to gain the support of the public and policy makers to enable SAF to fulfill its mission.*

Louisiana SAF Activities:

Activity	Description	Proponent	Success Indicator/ Timeline	Accomplishments
Science Issues	Identify emerging science & technology issues that may require LASAF involvement	Science & Technology Chair	Issues identified and reported to Executive Committee quarterly	Reported issues regarding emerald ash borer, firewood movement, laurel wilt, and southern pine beetle.
Position Statements	Help identify emerging forest policy issues and draft LASAF position statements	Policy Chair	Emerging issues reported to Executive Committee quarterly, position statements drafted as needed	Worked with Science & Tech Chair to develop position statement on “Firewood Movement and Spread of Invasive Forest Pests”. Reviewed all existing position statements for current accuracy and relevance.
Policy Communications	Identify opportunities for sharing National and LASAF position statements and policy initiatives with SAF membership, local leaders, professional organizations, and the public	Policy Chair/ State Chair	Position statements and policy initiatives communicated to appropriate parties by Policy Chair or State Chair	Worked with Newsletter Chair to develop a process for prompt email communication to LASAF membership regarding time-sensitive policy issues.

National SAF Key Strategic Goal #3: Internal/External Relations – *Increase coordination and relationships with state societies, working groups and partners and allies that will help SAF fulfill its mission.*

Louisiana SAF Activities:

Activity	Description	Proponent	Success Indicator/ Timeline	Accomplishments
Media Communications	Develop media relationships to profile SAF and how it helps address contemporary forestry issues	Communications Chair	Goal of one media story/article per quarter	Placed articles in the Piney Woods Journal and local newspapers.
Fundraising	Fundraise to support local and national activities that further the mission of SAF	Sponsorship Chair	Annual Meeting receipts exceed expenses by \$2,000	Annual Meeting receipts exceeded expenses by \$3,127. Raised \$3,146 from Silent Auction.
Recognition	Value and respect colleagues for their contributions to SAF	Awards Chair	Awards presented at Annual Meeting	Completed.
Newsletter	Provide effective communication and mutual support among members	Newsletter Chair	Compile and distribute the LASAF Bayou Forester Newsletter quarterly, via print and email	Completed.
Student Mentor Program	Communicate with student members for one year after graduation, providing advice, encouragement & other assistance to encourage continued membership in SAF	Membership Chair	Mentors in ongoing contact with assigned students by end of first quarter 2009	Membership Chair attended numerous student meetings to promote SAF and solicit students for the mentor program. Mentors in contact with assigned students.

Forestry Education	Provide financial and technical assistance to forestry programs including Forest Awareness, Teacher Tour, and 4-H	Education Chair	Activities supported as needed per individual program schedule	Education Chair retired after many years of dedicated service to SAF and the forestry profession.
External Promotion	Promote LASAF to the public through printed communications, the forestry parade float, the Southern Forest Heritage Museum, and other means as identified	CFE Coordinator/ Fundraising Chair	Membership promotion brochure prepared by end of fourth quarter 2009; forestry parade float used as needed	Brochure compiled and printed; float used in area parades viewed by over 150,000 people.

National SAF Key Strategic Goal #4: Organizational Improvement – *Assess the activities, programs and operations of SAF and strive for continuous improvement in all facets of our organization.*

Louisiana SAF Activities:

Activity	Description	Proponent	Success Indicator/ Timeline	Accomplishments
Action Plan	Develop an annual LASAF Action Plan, based on the National SAF Strategic Plan, to ensure relevance of Chapter activities and alignment with National priorities	State Chair	2009 Action Plan drafted and adopted by end of second quarter 2009, then updated annually	Action Plan adopted at Annual Meeting Business Session; revised quarterly to reflect current activities and accomplishments.
Budgeting	Develop a multi-year LASAF budget, to be updated annually	Treasurer	Draft budget submitted to Executive Committee by end of second quarter 2009	Four-year projected budget submitted to Executive Committee; updated financial statements provided quarterly.
Membership	Monitor LASAF and national SAF membership trends, and identify membership recruitment and retention opportunities	Membership Chair	Membership trends and opportunities reported to Executive Committee quarterly	Info reported quarterly; measures adopted to bolster Student Mentor Program and communicate with lapsed members
Archives	Ensure sound stewardship of LASAF physical resources	Historian/ Archivist	Provide an inventory of LASAF assets and archived material to Exec. Committee by end of third quarter 2009	Detailed listing of LASAF Archives held at La Tech Library provided to Executive Committee.

National SAF Key Strategic Goal #5: Professional Development – *Provide and promote superior educational materials, meaningful experiences, and credentialing resources to help members achieve greater professional competence and competitiveness in the marketplace.*

Louisiana SAF Activities:

Activity	Description	Proponent	Success Indicator/ Timeline	Accomplishments
CFE	Maintain and enhance standards for continuing professional forestry education	CFE Coordinator	Approved CFE opportunities reported to Executive Committee quarterly	Completed.
2009 Annual Meeting	Offer relevant technical and science-based state meetings for members to attend and maintain professional expertise and networks	Annual Meeting Chair	Meeting conducted by end of second quarter 2009	Completed with excellent attendance, financial success, and positive feedback from attendees.
2010 Annual Meeting	Offer relevant technical and science-based state meetings for members to attend and maintain professional expertise and networks	Vice Chair	Work with TX and MS SAF chapters as needed to plan 2010 joint meeting	2010 Gulf States Annual Meeting scheduled for April 13-15, 2010.
Chapter Meetings	Offer relevant technical and science-based chapter meetings for members to attend and maintain professional expertise and networks	Chapter Chairs	Meetings held according to local chapter schedule	Completed.